

## Claims:

Having described the invention that which is claimed is:

1. A colored cosmetic composition comprising:

- ✓ (a) a silicone gel;
- 5 ✓(b) a dispersant medium; and
- ✓(c) a colored material

whereby said colored cosmetic composition is transfer resistant.

2. The colored cosmetic composition of claim 1 wherein the silicone gel is selected from the group of gels consisting of:

(i) a gel formed from a silicone and a hydrosilylation compatible solvent wherein said silicone is prepared by the hydrosilylation of a linear alkenyl polyorganosiloxane and a hydride resin;

(ii) a gel formed as a reaction product of an epoxy functional hydrido-siloxane said reaction product being formed in an epoxy-gel formation compatible solvent;

15 (iii) a gel formed from a silicone and a hydrosilylation compatible solvent wherein said silicone is prepared by the hydrosilylation of a linear hydrogen polyorganosiloxane and an alkenyl resin;

(iv) a gel formed from a silicone and a hydrosilylation compatible solvent wherein said silicone is prepared by the hydrosilylation of a linear hydrogen  
20 polyorganosiloxane and a linear alkenyl polyorganosiloxane;

(v) a gel formed from a silicone and hydrosilylation compatible solvent wherein said silicone is prepared by the hydrosilylation of a hydrogen polyorganosiloxane resin and an alkenyl polyorganosiloxane resin;

(vi) a gel formed from a silicone and a hydrosilylation compatible solvent wherein said silicone is prepared by the hydrosilylation of a linear hydrogen organopolysiloxane having two or more hydride functionalities per molecule and an  $\alpha, \omega$  reactive organic molecule possessing two or more reactive functionalities per molecule; and

(vii) a gel formed as a reaction product of a vinyl functional hydrido-siloxane in a hydrosilylation compatible solvent.

3. The colored cosmetic composition of claim 1 wherein the dispersant medium is selected from the group consisting of physiologically acceptable liquid lipophilic or fatty phases and silicone fluids.

4. The colored cosmetic composition of claim 3 wherein the silicone gel is selected from the group of gels consisting of:

(i) a gel formed from a silicone and a hydrosilylation compatible solvent wherein said silicone is prepared by the hydrosilylation of a linear alkenyl polyorganosiloxane and a hydride resin;

(ii) a gel formed as a reaction product of an epoxy functional hydrido-siloxane said reaction product being formed in an epoxy-gel formation compatible solvent;

(iii) a gel formed from a silicone and a hydrosilylation compatible solvent wherein said silicone is prepared by the hydrosilylation of a linear hydrogen polyorganosiloxane and an alkenyl resin;

(iv) a gel formed from a silicone and a hydrosilylation compatible solvent wherein said silicone is prepared by the hydrosilylation of a linear hydrogen polyorganosiloxane and a linear alkenyl polyorganosiloxane;

(v) a gel formed from a silicone and hydrosilylation compatible solvent wherein said silicone is prepared by the hydrosilylation of a hydrogen polyorganosiloxane resin and an alkenyl polyorganosiloxane resin;

(vi) a gel formed from a silicone and a hydrosilylation compatible solvent wherein said silicone is prepared by the hydrosilylation of a linear hydrogen organopolysiloxane having two or more hydride functionalities per molecule and an  $\alpha$ ,  $\omega$  reactive organic molecule possessing two or more reactive functionalities per molecule; and

(vii) a gel formed as a reaction product of a vinyl functional hydrido-siloxane in a hydrosilylation compatible solvent.

5 5. The colored cosmetic composition of claim 1 wherein the colored cosmetic is selected from the group consisting of lipsticks, foundations, face powders, eye liners, eye shadows, blushes, makeup, and mascara.

6. The colored cosmetic composition of claim 2 wherein the colored cosmetic is selected from the group consisting of lipsticks, foundations, face powders, eye liners, eye shadows, blushes, makeup, and mascara.

7. The colored cosmetic composition of claim 3 wherein the colored cosmetic is selected from the group consisting of lipsticks, foundations, face powders, eye liners, eye shadows, blushes, makeup, and mascara.

8. The colored cosmetic composition of claim 4 wherein the colored cosmetic is selected from the group consisting of lipsticks, foundations, face powders, eye liners, eye shadows, blushes, makeup, and mascara.

20 9. A colored cosmetic composition comprising:

a silicone gel selected from the group of silicone gels consisting of:

(i) a gel formed from a silicone and a hydrosilylation compatible solvent wherein said silicone is prepared by the hydrosilylation of a linear alkenyl polyorganosiloxane and a hydride resin;

25 (ii) a gel formed as a reaction product of an epoxy functional hydrido-siloxane said reaction product being formed in an epoxy-gel formation compatible solvent;

(iii) a gel formed from a silicone and a hydrosilylation compatible solvent wherein said silicone is prepared by the hydrosilylation of a linear hydrogen polyorganosiloxane and an alkenyl resin;

(iv) a gel formed from a silicone and a hydrosilylation compatible solvent wherein said silicone is prepared by the hydrosilylation of a linear hydrogen polyorganosiloxane and a linear alkenyl polyorganosiloxane;

(v) a gel formed from a silicone and hydrosilylation compatible solvent wherein said silicone is prepared by the hydrosilylation of a hydrogen polyorganosiloxane resin and an alkenyl polyorganosiloxane resin;

(vi) a gel formed from a silicone and a hydrosilylation compatible solvent wherein said silicone is prepared by the hydrosilylation of a linear hydrogen organopolysiloxane having two or more hydride functionalities per molecule and an  $\alpha, \omega$  reactive organic molecule possessing two or more reactive functionalities per molecule; and

(vii) a gel formed as a reaction product of a vinyl functional hydrido-siloxane in a hydrosilylation compatible solvent;

(b) a dispersant medium selected from the group consisting of hydrocarbon oils, paraffin oil, liquid petroleum jelly, vison oil, turtle oil, soya bean oil, perhydrosqualene, sweet almond oil, calophyllum oil, palm oil, grapeseed oil, sesame oil, maize oil, parleam oil, arara oil, rapeseed oil, sunflower oil, cottonseed oil, apricot oil, castor oil, avocado oil, jojoba oil, olive oil, cereal germ oil; esters of lanolic acid, esters of oleic acid, esters of lauric acid, esters of stearic acid; isopropyl myristate, isopropyl palmitate, butyl stearate, hexyl laurate, diisopropyl adipate, isononyl isononate, 2-ethylhexyl palmitate, 2-hexyldecyl laurate, 2-octyldecyl palmitate, 2-octyldodecyl myristate or lactate, 2-diethylhexyl succinate, diisostearyl malate, glyceryl triisostearate, diglyceryl triisostearate, myristic acid, palmitic acid, stearic acid, behenic acid, oleic acid, linoleic acid, linolenic acid, isostearic acid; cetanol, stearyl alcohol, oleyl alcohol, linoleyl or linolenyl alcohol, isostearyl alcohol or octyl dodecanol; silicone oils, polydimethylsiloxane, phenylated polydimethylsiloxane,

polymethylphenylsiloxanes, phenyl trimethicones, phenyl trimethicones substituted with fluorinated aliphatic and/or aromatic groups, phenyl trimethicones substituted with functional groups such as hydroxyl, thiol and/or amine groups; polysiloxanes modified with fatty acids, fatty alcohols or polyoxyalkylenes; fluorinated silicones, perfluorinated oils, vegetable oils, sunflower oil, sesame oil, rapeseed oil, the esters long-chain acids or alcohols having the formula  $\text{RCOOR}'$  in which R represents the residue of a higher fatty acid containing from 7 to 19 carbon atoms and R' represents a hydrocarbon chain containing from 3 to 20 carbon atoms, hydrogenated polyisobutylene, isododecane, volatile isoparaffins, oleyl alcohol, decanol, dodecanol, octadecanol and linoleyl alcohol.

(d) a colored material selected from the group consisting of FD&C blue no. 1, FD&C green no. 3, FD&C red no. 4, FD&C red no. 40, FD&C yellow no. 5, FF&C yellow no. 6, D&C blue no. 4, D&C brown no. 1, D&C green no. 5, D&C green no. 6, D&C green no. 8, D&C orange no. 4, D&C orange no. 5, D&C orange no. 10, D&C orange no. 11, D&C red no. 6, D&C red no. 7, D&C red no. 17, D&C red no. 21, D&C red no. 22, D&C red no. 27, D&C red no. 28, D&C red no. 30, D&C red no. 31, D&C red no. 33, D&C red no. 34, D&C red no. 36, D&C violet no. 2, D&C yellow no. 7, D&C yellow no. 8, D&C yellow no. 10, D&C yellow no. 11, Ext. D&C violet no. 2, Ext. D&C yellow no. 7, Iron oxide (red, yellow, black), Titanium dioxide, Zinc oxide, Ultramarine, Bismuth oxychloride, Chromium oxide green, Chromium hydroxide green, Ferric ferrocyanide, Manganese violet, Guanine, Acid green no. 1, Pigment yellow no. 1, Pigment yellow no. 3, Solvent red no. 3, Solvent red no. 1, Pigment red no. 112, Pigment red no. 5, Acid orange no. 6, Acid red no. 14, Pigment red no. 68, Pigment red no. 48, Acid red no. 27 & Al lake, Acid red no. 18, Acid black no. 1, Pigment yellow no. 13, Solvent yellow no. 29, Acid red no. 73, Brilliant black no. 1, Acid blue no. 1, Acid blue no. 3, Basic violet no. 14, Basic blue no. 26, Acid green no. 50, Acid red no. 52, Acid violet no. 9, Acid red no. 51, Pigment violet no. 23, Pigment red no. 83, Acid blue no. 62, Acid blue no. 74, Pigment violet no. 19, Pigment blue no. 15, Direct blue no. 86, Pigment green no. 7, Bentonite, Barium sulfate, Calcium sulfate, Carbon black, Iron oxide (orange), Magnesium carbonate, Lactoflavin, Capsanthin, capsorubin, Beetroot red, Anthocyanins, Aluminum stearate, Zinc

stearate, Magnesium stearate, Calcium stearate, Bromothymol blue, Bromocresol green, Acid red, Color Index (CI) 195, CI 18736, CI 18820, CI 18965, CI 20040, CI 21108, CI 24790, CI 27755, CI 40215, CI 40820, CI 40825, CI 40850, CI 42080, CI 42090, CI 42100, CI 42170, CI 42520, CI 42735, CI 45220, CI 45396, CI 45405, CI 50325, CI 50420, CI 60724, CI 61585, CI 69800, CI 69825, CI 71105, CI 73000, CI 73385, CI 73915, CI 74100, CI 75100, CI 75125, CI 75135, CI 75300, CI 77002, CI 77015, CI 77220, CI 77267, CI 77268:1, CI 77346, CI 77480, CI 77745, Beta carotene, Annatto, Caramel, Carmine, Chlorophyllin-copper complex, Henna, Aluminum powder, Bronze or copper powder, Silver, Mica, and Titanated mica;

whereby said colored cosmetic composition is transfer resistant.

10. The colored cosmetic composition of claim 9 wherein the colored cosmetic is selected from the group consisting of lipsticks, foundations, face powders, eye liners, eye shadows, blushes, makeup, and mascara;

11. The colored cosmetic composition of claim 10 wherein the silicone gel is a gel formed from a silicone and a hydrosilylation compatible solvent wherein said silicone is prepared by the hydrosilylation of a linear alkenyl polyorganosiloxane and a hydride resin.

12. The colored cosmetic composition of claim 10 wherein the silicone gel is a gel formed as a reaction product of an epoxy functional hydrido-siloxane said reaction product being formed in an epoxy-gel formation compatible solvent.

13. The colored cosmetic composition of claim 10 wherein the silicone gel is a gel formed from a silicone and a hydrosilylation compatible solvent wherein said silicone is prepared by the hydrosilylation of a linear hydrogen polyorganosiloxane and an alkenyl resin.

14. The colored cosmetic composition of claim 10 wherein the silicone gel is a gel formed from a silicone and a hydrosilylation compatible solvent wherein said silicone is prepared by the hydrosilylation of a linear hydrogen polyorganosiloxane and a linear alkenyl polyorganosiloxane.

15. The colored cosmetic composition of claim 10 wherein the silicone gel is a gel formed from a silicone and hydrosilylation compatible solvent wherein said silicone is prepared by the hydrosilylation of a hydrogen polyorganosiloxane resin and an alkenyl polyorganosiloxane resin.

5 16. The colored cosmetic composition of claim 10 wherein the silicone gel is a gel formed from a silicone and a hydrosilylation compatible solvent wherein said silicone is prepared by the hydrosilylation of a linear hydrogen organopolysiloxane having two or more hydride functionalities per molecule and an  $\alpha, \omega$  reactive organic molecule possessing two or more reactive functionalities per molecule.

10 17. The colored cosmetic composition of claim 10 wherein the silicone gel is a gel formed as a reaction product of a vinyl functional hydrido-siloxane in a hydrosilylation compatible solvent.

18. A colored cosmetic composition consisting essentially of:

- 15 (a) a silicone gel;
- (b) a dispersant medium; and
- (c) a colored material

whereby said colored cosmetic composition is transfer resistant.

19. A colored cosmetic composition consisting of:

- 20 (a) a silicone gel;
- (b) a dispersant medium; and
- (c) a colored material

whereby said colored cosmetic composition is transfer resistant.